

# USA Products Group Privacy Policy

Thank you for visiting our USA Products Group / ProGrip Cargo Control Website.

To help you understand our Privacy Policy, we have detailed how we collect, store, use and safeguard your personal information. We encourage you to read this Privacy Policy before you submit any personal information on this website. By using this website, you are accepting the practices described in this Privacy Policy. If you do not agree with this Privacy Policy please do not use this website.

USA Products Group reserves the right to make changes to this Privacy Policy. Each year USA Products Group will review and/or update this policy. If this Privacy Policy is updated, the revised/updated version will be posted to this website. Therefore, we encourage users to periodically check this website for the most up to date Privacy Policy.

For a complete description of our online privacy practices, please review the following details:

## What Personal Information Does USA Products Group Gather?

Here are the types of information we gather:

- **Information You Give Us:** We receive and store any information you enter on our Web site, such as First and Last Name, Home and/or Business Address, Phone Numbers, Email address, when voluntarily submitted. However, to simply browse our website and learn more about our products, you do not need to give us any personal information. If you choose not to submit any personal information when requested, you may not be able to use some functions or communicate with our website. USA Products Group uses the information that you provide for such purposes as responding to your requests and communicating with you. USA Products Group does not sell your information.
- **Automatic Information:** Examples of the information USA Products Group may collect and analyze data include the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; computer and connection information such as browser type and version, operating system, and platform; transaction history, which we sometimes aggregate with similar information from other users or website visitors; the full Uniform Resource Locator (URL) clickstream to, through, and from our Web site, including date and time; cookie number; and the phone number you used to call our toll free number. We may also use browser data such as cookies, Flash cookies (also known as Flash Local Shared Objects), or similar data on certain parts of our Website for fraud prevention and other purposes. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page. When you visit a third-party Web site that uses one of our Services, your browser may send information such as your page request, URL, IP address, browser type, browser language, the date and time of your request, and your cookie information.
- **Our Communications with Users:** USA Products will communicate with users on a regular basis via e-mail to provide requested information. You agree to receive such communications electronically. We may send you promotional messages about new products, offers or opportunities that may interest you. If you do not want to receive promotional messages or other mail from us, please adjust "your communication preferences". However, we reserve the right to send you notices for customer service reasons, including notices about your account or transactions using our website. Also, to help us make e-mails more useful and interesting, we may receive a confirmation when you open or receive e-mail from us. We also compare our customer list to lists received from other companies, in an effort to avoid sending unnecessary messages to our customers.

- **Information from Other Sources:** We might receive information about you from other sources and add it to our account information. For example, in order to protect against potential fraud, we may verify with third party services the information you provide. During the verification process we receive personally identifiable information about you from such services.

### **What About Cookies?**

- A "cookie" is a small file or record-keeping device that websites often store on a user's computer. Cookies are alphanumeric identifiers that transfer to your computer through your web browser to enable our systems to recognize your browser if you return to our site thereby enhancing your website experience.
- The "Help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. However, if you change settings, you then may lose the ability to utilize some of our service features, and we recommend that you leave cookies turned on.

### **Does USA Products Group Share the Information It Receives?**

- Information about our users is an important part of our business, and **we will not and are not in the business of selling your information or your customers information to others**. We share customer information only as described below and with the family of companies owned and controlled by USA Products Group.
- **Protection of USA Products Group and Others:** USA Products Group reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the web site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.
- **With Your Consent:** Website users have the option to request that USA Products Group not use information previously provided, correct information previously provided, or remove information previously provided. If users would like to correct or suppress information that they have provided to USA Products Group, users should forward such inquiries to the address listed at bottom of page.

### **How Secure Is Information About Me?**

- We work to protect the security of personal information you provide to our web sites during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input. We restrict access to your personally identifiable information to employees who need to know that information in order to provide products or services to you. We maintain physical, electronic and procedural safeguards to guard your nonpublic personal information.

### **What About Third-party Advertisers and Links to Other Websites?**

Our site may include third-party advertising and links to other web sites. We do not provide any personally identifiable user information to these advertisers or third-party web sites. These third-party web sites and advertisers, or Internet advertising companies working on their behalf, sometimes use technology to send (or "serve") the advertisements that appear on our website directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalize advertising content. We do not have access to or control over cookies or other features that they may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Policy. Please contact them directly for more information about their privacy practices. In addition, the Network Advertising Initiative ([www.networkadvertising.org](http://www.networkadvertising.org)) offers useful information about Internet advertising companies (also called "ad networks" or "network advertisers"), including information about how to opt-out of their information collection.

Our websites may display targeted advertising based on personal information about users. Although we do not provide any personal information to advertisers, advertisers (including ad-serving companies) may assume that users who interact with or click on a targeted advertisement meet the targeting criteria used to display the ad (for example, users in the northwestern United States who like classical music).

## **User Agreement, Notices and Revisions**

- If you choose to visit our web sites, your visit and any dispute over privacy is subject to this Privacy Policy and the applicable end user agreement, including limitations on damages and application of the law of the state of California. If you have any concern about privacy at USA Products Group, please contact us with your concern and we will try to resolve it.
- Our business changes constantly and our Privacy Policy will change also. We may e-mail with periodic reminders of our notices and conditions. You should check our site frequently to see recent changes. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you.

If you have any questions or concerns about this information, please contact us by going to [www.usaprogrip.com](http://www.usaprogrip.com) and clicking on the [Contact Us](#) link or by writing to us at USA Products Group, Attn: Customer Service, P. O. Box 1750, 1300 East Vine St. Lodi, CA. 95240.

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